

FB AUDIENCE GRABBER



Facebook Audience Grabber

With this unique method, you will be able to attract a targeted audience that you can market your personal products and services to.

Keep in mind that this audience will **already be conditioned to your offering** if you just follow our simple steps.

And because they will be “preconditioned” to what you have to offer... *leads, exposure, and ultimately... sales will come much easier.*

Even more attractive is the fact that all of this can be done with a nominal work ethic and the simple habit of being consistent. Once these two things are grasped...

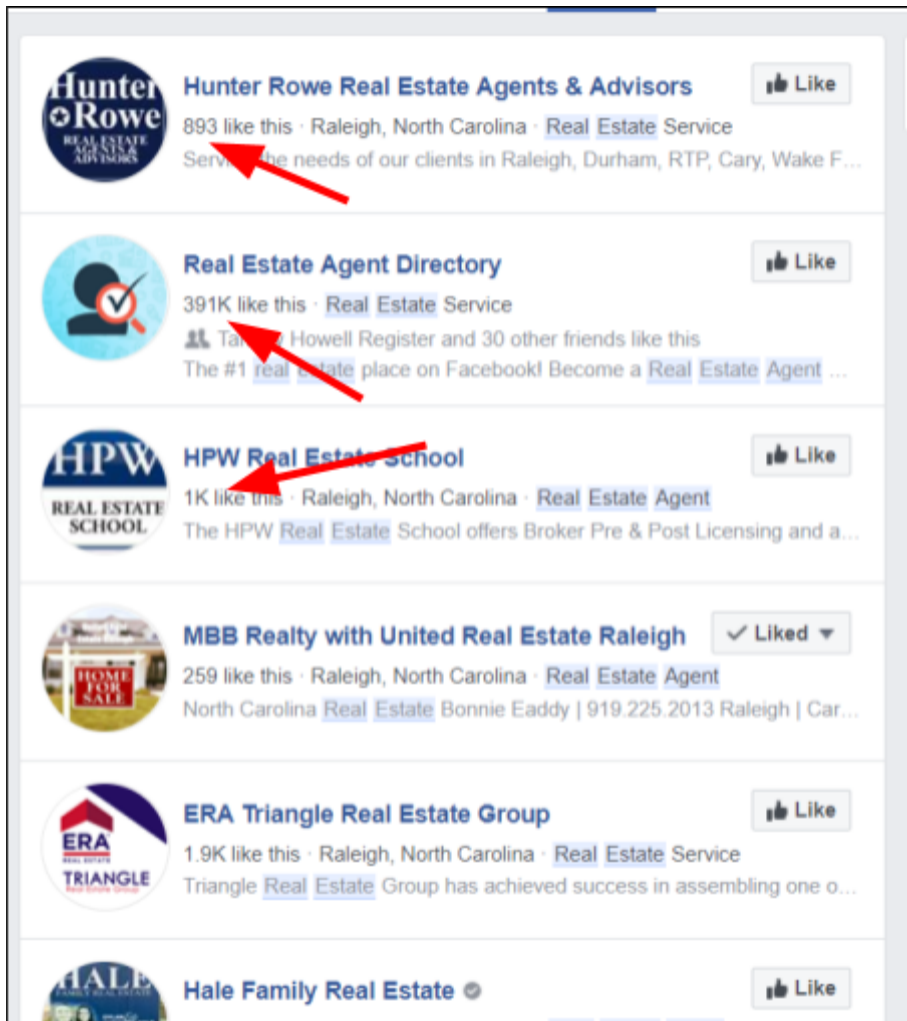
...you can couple this method with the paid method mentioned in the front end product to not only generate motivated leads now... but also create a strong and solid lead flow over the long term.

The combination of the two methods, if done right, can ***bring the average consultant to the point where clients, leads, and sales seem to come on a very consistent and full schedule while your “systems” just run in the background.***

If the idea of growing a “lead and marketing machine” that runs on its own.. like your heartbeat... is attractive to you, then take the main method of this program and combine this method to gain momentum that can bring you to heights you never expected.

1. Method Overview

The following screenshot shows only a small piece of what you have available to you within Facebook pages and groups if you were a consultant seeking to help Realtors.



Within these pages and groups are thousands of potential prospects compatible to your offering. There are endless possible search terms to fit almost any service you may have to give.

Go ahead and check this for yourself by searching your niche keyword using the FB search bar.

Why is this so profound? Well, your target audience has “raised their hand” letting you know who they are and **where they hang out...**

In addition, because these folks have already shown interest in your subject, targeting is no longer a puzzling task to decode.

I will show you an **automated** way to get this targeted audience inside your circle, but first let me explain what the concept is in general terms.

You send “friend requests” to the movers and shakers within these groups (but not in the way you are thinking. We will be using a free software to do the “dirty work” for you)

This future audience of yours consists of those who post comments and react to other posts that are generating a lot of activity. **These are the ones who are engaged and proactive - you want them.**

I recommend setting up a separate page from your personal page with an image or two that relates to your offering (unless you’re comfortable using your existing page). **You want your page to be congruent.**

Once you have a large enough list of “friends” you can either use this page you already set up or invite them to enter a separate group revolving around your offering.

Either way you choose, you can now cultivate and continue to grow this group by *posting engaging content, helpful articles, and eventually pitches for your offering.*

Ideally, you can offer some sort of lead magnet to gauge interest. The ones who bite are very warm to what you have to offer and open to further sales attempts.

The “in-your-face” advantage to Facebook marketing is **the open rate from interacting one on one with potential prospects.**

Unlike email open rates that tug at a low 3% open rate if you are lucky, this marketing technique will open the doors to a much more responsive audience.

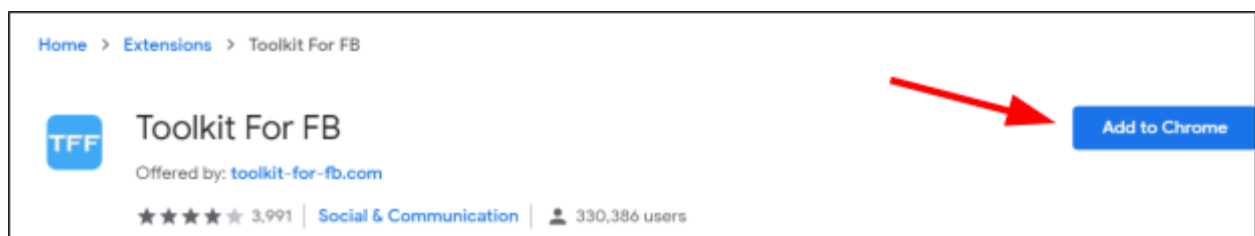
Now for what you have been waiting for...

This process can easily be automated with some free software that will build your audience without you even being there.

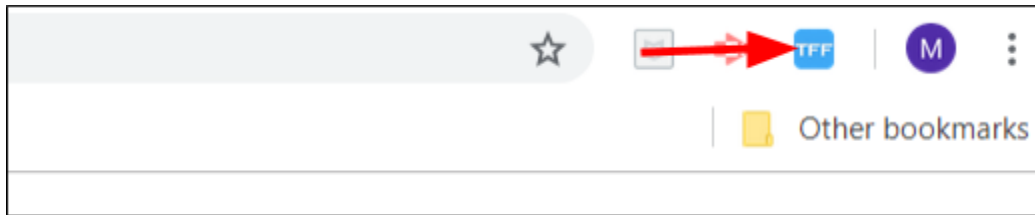
2. Build Your Audience With These Simple Steps

1 - First go to Toolkit for FB and add this extension to your Chrome Browser.

<https://chrome.google.com/webstore/detail/toolkit-for-fb/fcachklhchifinmagjnlomehfdhndhep?hl=en-US>

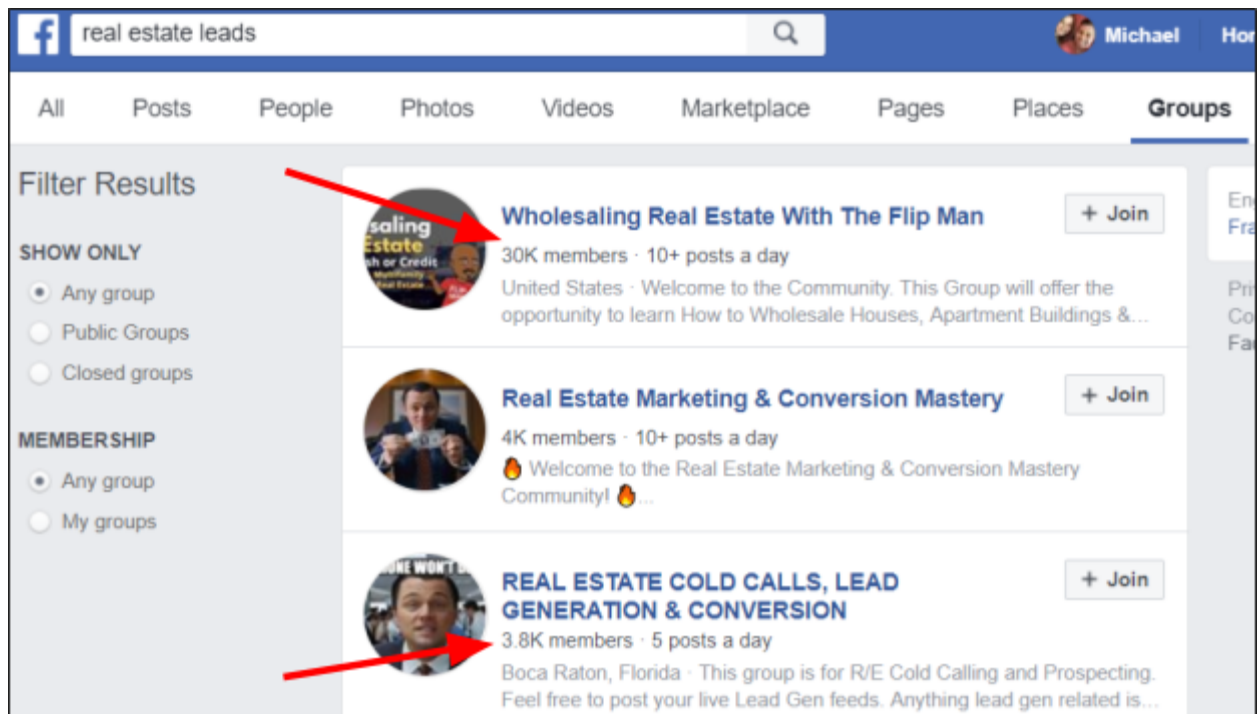


Once you've added this extension you'll notice an icon to the top right of your browser.



2 - To get started login to Facebook and use the search bar at the top of the screen to find pages that relate to your niche. For this example I will use "Real Estate Leads" as our search term example.

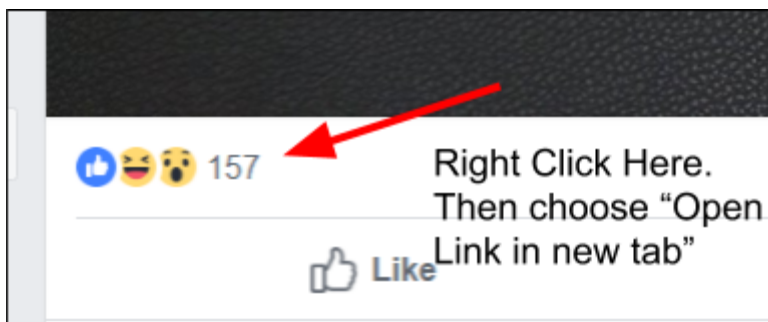
Join several of the groups you find that have large enough audiences to pull data from.



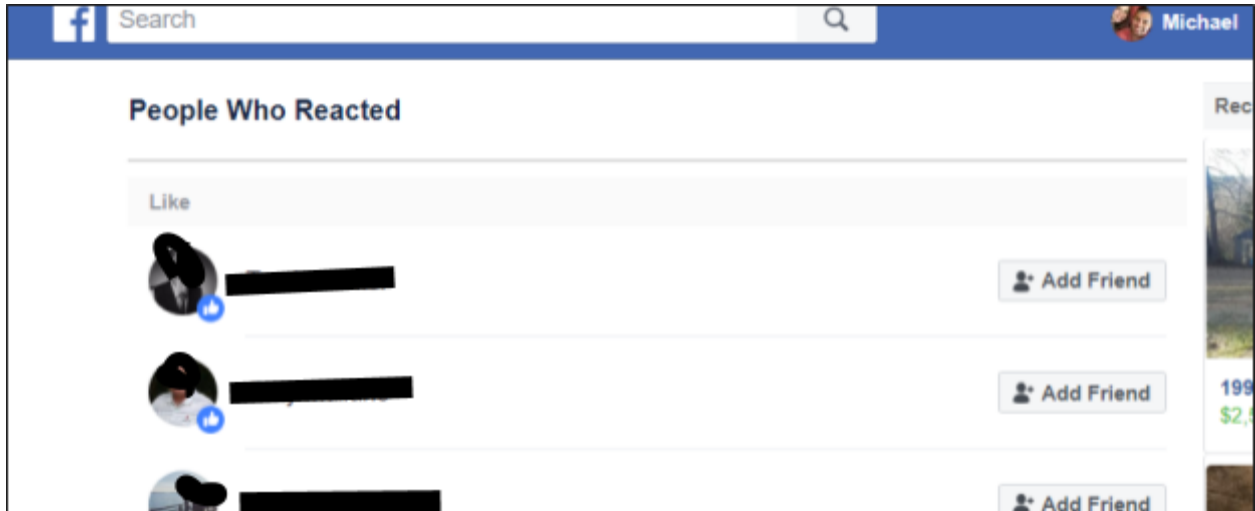
3 - Once you have joined these groups find posts that have generated a lot of activity (reactions, comments, etc).



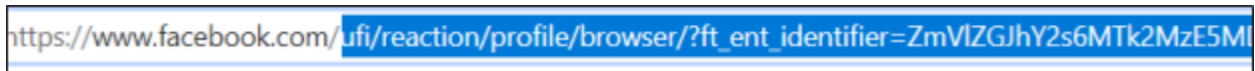
4 - Now right click on the “reactions” to bring up a separate web page with all the members who have commented.



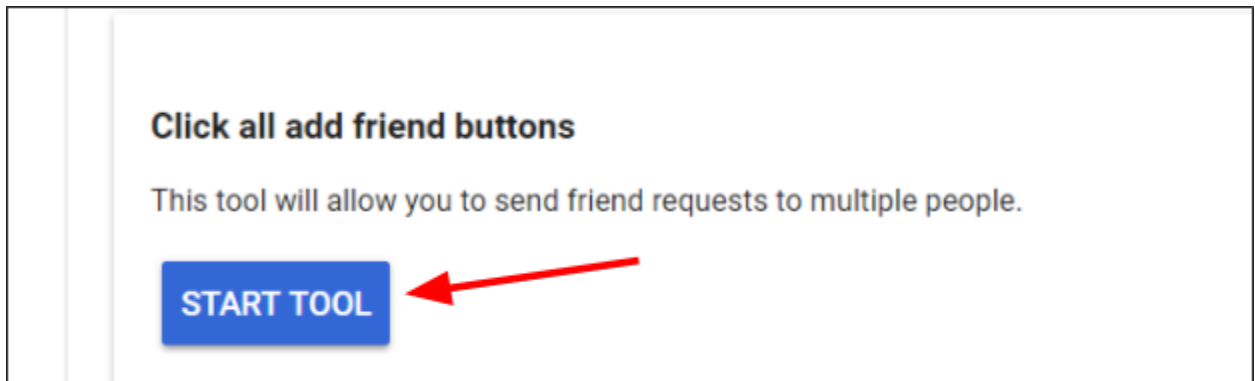
The next page will look like this.



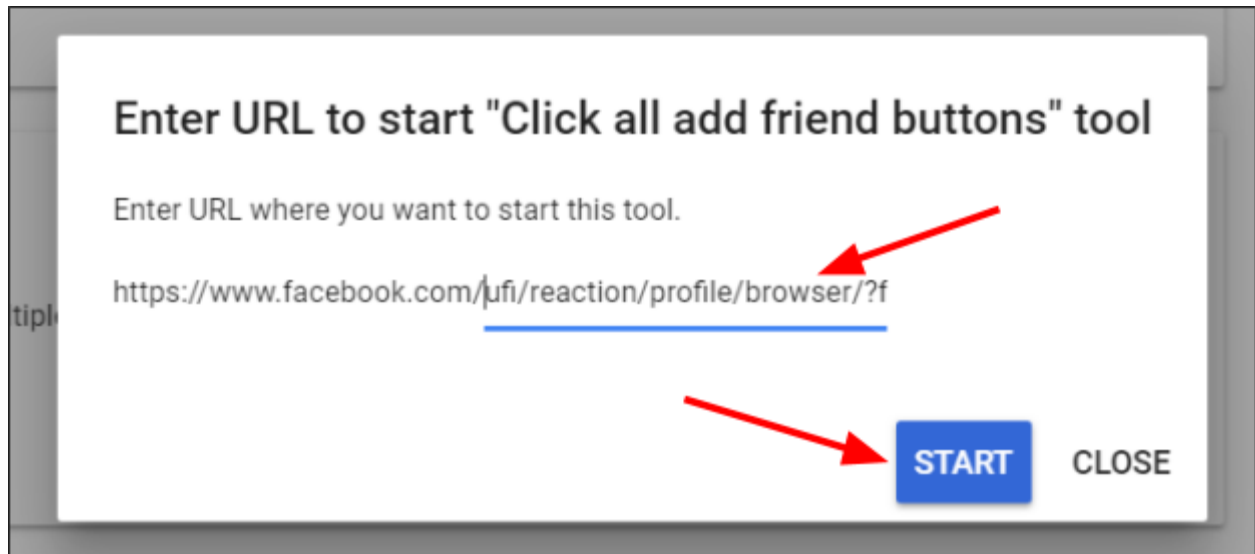
5 - Copy the url path of that page.



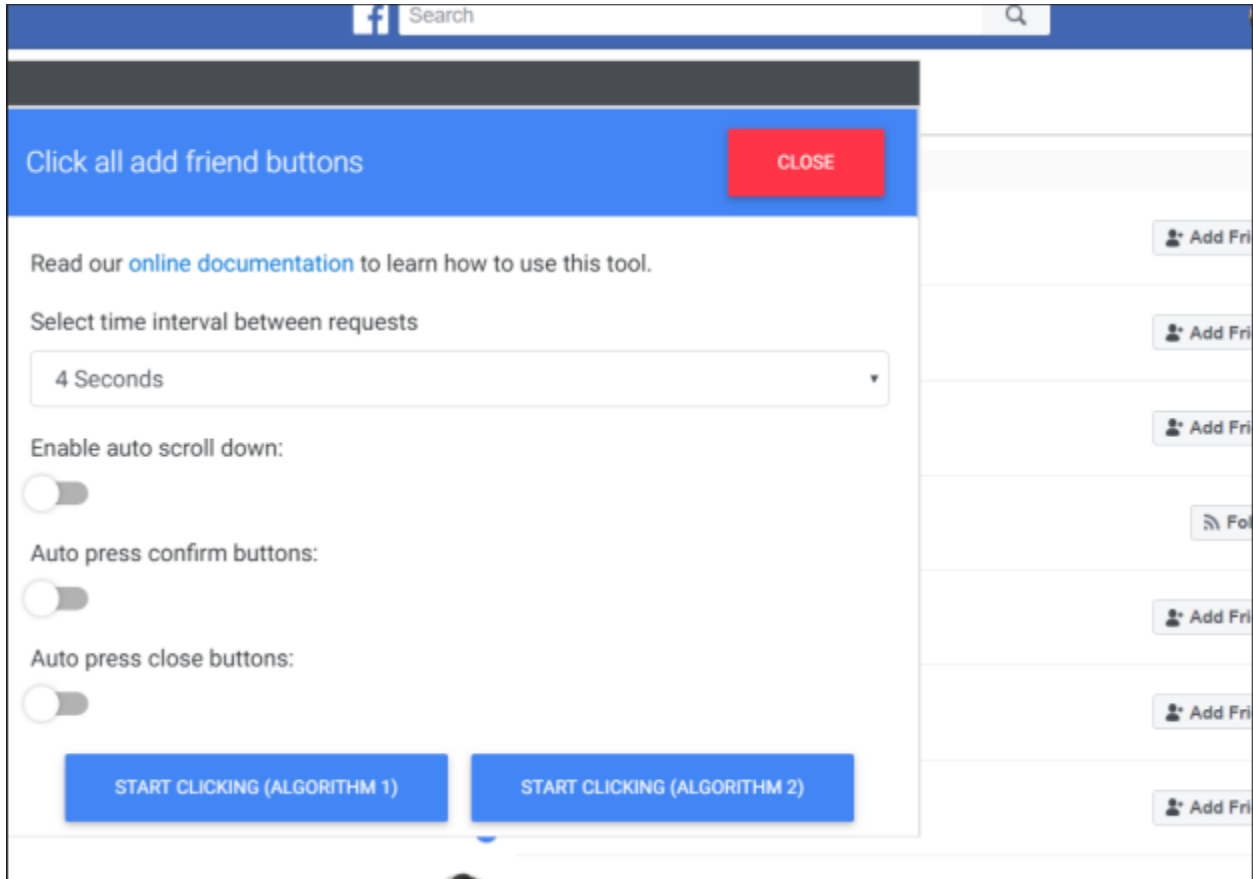
6 - Click on the Toolkit icon on the top right of your screen and choose "Click all add friends" button.



7 - Now add your url path to the field shown. Then click "start".

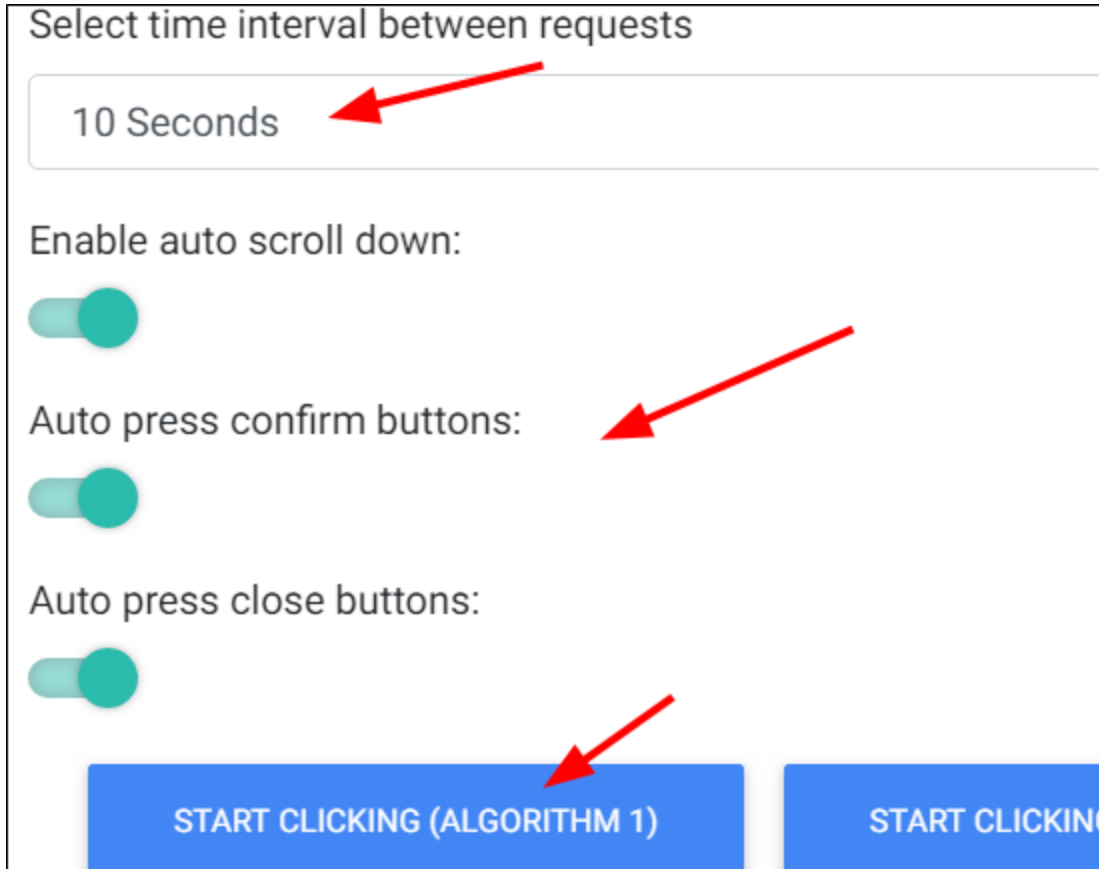


8 - This will pull up that specific page with all the members of the group who reacted to the post along with the toolkit on that same page. Just make sure you see the "add friend" button on the right side and you'll know you have the correct page.



Now input "10 seconds" and enable all the toggles. This will delay each friend request by 10 seconds so FB doesn't think you are a robot.

Then click one of the "start" buttons. (Be sure to alternate buttons on your next group or post.)



That's it!

3. What's Next?

Do this a few days each week on a consistent basis until you've built a large enough audience. And do this while posting valuable content about your offering.

Moreover, it may be a good idea to warm up the members of the groups you join by participating in the discussions. Doing this before requesting friends can improve your results.

In a relatively short period of time you can have a warm and receptive audience for your service.

It's crucial to post engaging content consistently thereafter to "warm them up" again.

At some point you can post your main offer or product for sale after presenting a Free lead magnet - Something useful but will attract interest in your main offering.

Rinse and repeat and eventually, with consistency, **your audience will start to grow on it's own!**